



**// GIORNALE delle PROVE NON DISTRUTTIVE
MONITORAGGIO DIAGNOSTICA**

2018 ADVERTISING ORDER

to be sent via fax +39 030 3739176 or via e-mail giornale@aipnd.it

Institution/Company			
Contact reference			
Address			
ZIP Code		Town	
Country			
Telephone		Fax	
E-mail			
VAT Number			

We require the following insertions (please tick the required item/s):

AIPnD Members	<input type="checkbox"/>	No AIPnD Members	<input type="checkbox"/>
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1 page (black and white)	<input type="checkbox"/>	2 pages (black and white)	<input type="checkbox"/>	1/2 page (black and white)	<input type="checkbox"/>
1 page (four-colour printing)	<input type="checkbox"/>	2 pages (four-colour printing)	<input type="checkbox"/>	1/2 pages (four-colour printing)	<input type="checkbox"/>
Back Cover	<input type="checkbox"/>	n. pages Insert (to be bound in the Journal)	<input type="checkbox"/>	n. pages Insert (attached to the Journal)	<input type="checkbox"/>

Printing Programme

01/2018 March	<input type="checkbox"/>	02/2018 June	<input type="checkbox"/>	03/2018 September	<input type="checkbox"/>	04/2018 December	<input type="checkbox"/>
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Date _____

Company stamp and Signature _____



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2018 PRICE LIST

ADVERTISING TYPOLOGY	n.1 INSERTION		n.4 INSERTIONS (prices refer to one insertion)	
	<i>AIPnD Member</i>	<i>No AIPnD Member</i>	<i>AIPnD Member</i>	<i>No AIPnD Member</i>
½ page (black and white)	€ 300,00 + VAT	€ 430,00 + VAT	€ 200,00 + VAT	€ 300,00 + VAT
1 full page (black and white)	€ 410,00 + VAT	€ 560,00 + VAT	€ 300,00 + VAT	€ 430,00 + VAT
2 pages (black and white)	€ 630,00 + VAT	€ 780,00 + VAT	€ 560,00 + VAT	€ 650,00 + VAT
½ page (four- colour printing)	€ 430,00 + VAT	€ 580,00 + VAT	€ 320,00 + VAT	€ 450,00 + VAT
1 page (four- colour printing)	€ 730,00 + VAT	€ 880,00 + VAT	€ 650,00 + VAT	€ 800,00 + VAT
2 pages (four- colour printing)	€ 1.230,00 + VAT	€ 1.380,00 + VAT	€ 1.100,00 + VAT	€ 1.250,00 + VAT
Back Cover	€ 780,00 + VAT	€ 930,00 + VAT	€ 750,00 + VAT	€ 900,00 + VAT
2 pages Insert <small>(to be bound in the Journal)</small>	€ 430,00 + VAT	€ 580,00 + VAT	€ 320,00 + VAT	€ 450,00 + VAT
4 pages Insert <small>(to be bound in the Journal)</small>	€ 630,00 + VAT	€ 780,00 + VAT	€ 550,00 + VAT	€ 650,00 + VAT
2 pages Insert <small>(attached to the Journal)</small>	€ 700,00 + VAT	€ 850,00 + VAT	€ 570,00 + IVA	€ 720,00 + VAT
4 pages Insert <small>(attached to the Journal)</small>	€ 800,00 + VAT	€ 950,00 + VAT	€ 670,00 + IVA	€ 820,00 + VAT
8 pages Insert <small>(attached to the Journal)</small>	€ 900,00 + VAT	€ 1.050,00 + VAT	€ 770,00 + IVA	€ 920,00 + VAT



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ADVERTISING TECHNICAL DETAILS

1 FOUR-COLOUR PRINTING PAGE

- ✓ Dimension: 210 mm length x 297 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Full Colour (CMYN)
- ✓ Resoution: min. 300 dpi

1 BLACK AND WHITE PAGE:

- ✓ Dimension: 210 mm length x 297 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Black and white (+ red if necessary)
- ✓ Resoution: min. 300 dpi

½ FOUR-COLOUR PRINTING PAGE:

- ✓ Dimension: 178 mm length x 140 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Full Colour (CMYN)
- ✓ Resoution: min. 300 dpi

½ BLACK AND WHITE PAGE:

- ✓ Dimension: 178 mm length x 140 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Black and white (+ red if necessary)
- ✓ Resoution: min. 300 dpi

If an advertising page does not follow the above mentioned details, AIPnD and the typography Grafiche Artigianelli do not take charge of the final result during the printing process.