



**// GIORNALE delle PROVE NON DISTRUTTIVE  
MONITORAGGIO DIAGNOSTICA**

**ADVERTISING ORDER 2017**

to be sent via fax +39 030 3739176 or via e-mail aipnd@aipnd.it

Institution/Company			
Contact reference			
Address			
ZIP Code		Town	
Country			
Telephone		Fax	
E-mail			
VAT Number			

We require the following insertions (please tick the required item/s):

AIPnD Members	<input type="checkbox"/>	No AIPnD Members	<input type="checkbox"/>
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1 page (black and white)	<input type="checkbox"/>	2 pages (black and white)	<input type="checkbox"/>	1/2 page (black and white)	<input type="checkbox"/>
1 page (four-colour printing)	<input type="checkbox"/>	2 pages (four-colour printing)	<input type="checkbox"/>	1/2 pages (four-colour printing)	<input type="checkbox"/>
Back Cover	<input type="checkbox"/>	n. .... pages Insert (to be bound in the Journal)	<input type="checkbox"/>	n. .... pages Insert (attached to the Journal)	<input type="checkbox"/>

**Printing Programme**

01/2017 March	<input type="checkbox"/>	02/2012 June	<input type="checkbox"/>	03/2013 September	<input type="checkbox"/>	04/2017 December	<input type="checkbox"/>
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Date \_\_\_\_\_

Company stamp and Signature \_\_\_\_\_



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**PRICE LIST 2017**

ADVERTISING TYPOLOGY	n.1 INSERTION		n.4 INSERTIONS (prices refer to one insertion)	
	<i>AIPnD Member</i>	<i>No AIPnD Member</i>	<i>AIPnD Member</i>	<i>No AIPnD Member</i>
<b>½ page (black and white)</b>	€ 280,00 + VAT	€ 430,00 + VAT	€ 150,00 + VAT	€ 300,00 + VAT
<b>1 full page (black and white)</b>	€ 410,00 + VAT	€ 560,00 + VAT	€ 280,00 + VAT	€ 430,00 + VAT
<b>2 pages (black and white)</b>	€ 630,00 + VAT	€ 780,00 + VAT	€ 500,00 + VAT	€ 650,00 + VAT
<b>½ page (four- colour printing)</b>	€ 430,00 + VAT	€ 580,00 + VAT	€ 300,00 + VAT	€ 450,00 + VAT
<b>1 page (four- colour printing)</b>	€ 730,00 + VAT	€ 880,00 + VAT	€ 600,00 + VAT	€ 750,00 + VAT
<b>2 pages (four- colour printing)</b>	€ 1.230,00 + VAT	€ 1.380,00 + VAT	€ 1.100,00 + VAT	€ 1.250,00 + VAT
<b>Back Cover</b>	€ 780,00 + VAT	€ 930,00 + VAT	€ 650,00 + VAT	€ 800,00 + VAT
<b>2 pages Insert</b> <small>(to be bound in the Journal)</small>	€ 430,00 + VAT	€ 580,00 + VAT	€ 300,00 + VAT	€ 450,00 + VAT
<b>4 pages Insert</b> <small>(to be bound in the Journal)</small>	€ 630,00 + VAT	€ 780,00 + VAT	€ 500,00 + VAT	€ 650,00 + VAT
<b>2 pages Insert</b> <small>(attached to the Journal)</small>	€ 700,00 + VAT	€ 850,00 + VAT	€ 570,00 + IVA	€ 720,00 + VAT
<b>4 pages Insert</b> <small>(attached to the Journal)</small>	€ 800,00 + VAT	€ 950,00 + VAT	€ 670,00 + IVA	€ 820,00 + VAT
<b>8 pages Insert</b> <small>(attached to the Journal)</small>	€ 900,00 + VAT	€ 1.050,00 + VAT	€ 770,00 + IVA	€ 920,00 + VAT



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### ADVERTISING TECHNICAL DETAILS

#### 1 FOUR-COLOUR PRINTING PAGE

- ✓ Dimension: 210 mm length x 297 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Full Colour (CMYN)
- ✓ Resoution: min. 300 dpi

#### 1 BLACK AND WHITE PAGE:

- ✓ Dimension: 210 mm length x 297 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Black and white (+ red if necessary)
- ✓ Resoution: min. 300 dpi

#### ½ FOUR-COLOUR PRINTING PAGE:

- ✓ Dimension: 178 mm length x 140 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Full Colour (CMYN)
- ✓ Resoution: min. 300 dpi

#### ½ BLACK AND WHITE PAGE:

- ✓ Dimension: 178 mm length x 140 mm height
- ✓ 1 cm of margin (border of the sheet)
- ✓ Black and white (+ red if necessary)
- ✓ Resoution: min. 300 dpi

*If an advertising page does not follow the above mentioned details, AIPnD and the typography Grafiche Artigianelli do not take charge of the final result during the printing process.*